EDUCATION

University of South Florida, St. Petersburg, Fl
BFA in Graphic Arts with Minor in Art History, 5/2020

Honors
Bright Futures & FL Academic Scholars Award, 8/2016 – 4/2020
Dean's List & Regional Chancellor's List, 8/2016 – 4/2020
USF Director's Award, 8/2016 – 4/2020

Organizations
Vice President, USFSP Printmaking Club, 2/2018 – 5/2020

TOOLS

Software
Adobe Creative Suite
- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- Lightroom
- Audition
- Dimension

EXPERIENCE

Coolgear Inc., Clearwater, Fl
Graphic Design Lead, 5/2017 – Present

Work in-house to advance Coolgear's brand identity via:
- Promotional Material & Web Interface Design
- 1,000+ Product Photos Taken & Edited
- 300+ Product Listings Created & Managed
- Complete Branding Guide Development
- Conference Booth Design & Layout
- 15+ Product Packages Designed

PPK, Tampa, Fl
Creative Intern, 10/2019 – 1/2020

Assisted in the creation and execution of print & digital work for PPK's design clients.
- Brainstormed Design Ideas with a Team of Creatives.
- Developed Intricate Design & Marketing Materials
- Presented Completed Materials to Client Reps

USF, St. Petersburg, Fl
Teaching Assistant, 8/2018 – 5/2019

Assisted students in troubleshooting printmaking process problems, conceptualizing design ideas, critiquing pieces, & demonstrating printing and photo-printing techniques.

JESSE WOODWARD
GRAPHIC DESIGNER

jessewoodwarddesign@gmail.com
jesse-woodward.com

ACCOMPLISHMENTS

Interior Mural Supervision
USFSP's Davis Hall, 5/2019

Printmaking Club Art Commission
USFSP Dean's Suite, 5/2019

Student Representative & Vendor
3 Daughter's Fundraiser, 10/2019

Student Representative & Vendor
Localtopia, 2/2020

Student Representative & Vendor
St. Printersburg, 3/2020

BFA Graphic Arts Exhibition
ForYou2020.com, 5/2020

Packaging Design Award
AIGA Flux, 2/2021

Gold & Silver Student Awards
American Advertising Federation, 3/2021

SKILLS

Other Programs
Dimensional Animation
- Blender
Physical Mediums
Printmaking
- Intaglio
- Screen-printing
- Letterpress
E-Commerce
- Woocommerce
- Magento

System Interface
Coding
- HTML
- CSS
WYSIWYG
- Adobe XD
- Wireframing
- Webflow
- Wordpress