



EDUCATION

University of South Florida, St. Petersburg, FL
BFA in Graphic Arts with Minor in Art History, 5/2020

Honors

Bright Futures & FL Academic Scholars Award, 8/2016 – 4/2020
Dean's List & Regional Chancellor's List, 8/2016 – 4/2020
USF Director's Award, 8/2016 – 4/2020

Organizations

Vice President, USFSP Printmaking Club, 2/2018 – 5/2020

TOOLS

Software

Adobe Creative Suite

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- Lightroom
- Audition
- Dimension
- Adobe XD

EXPERIENCE

Coolgear Inc., Clearwater, FL
Graphic Designer, 5/2017 – Present

Work in-house to advance Coolgear's brand identity via:

- Promotional Material & Web Interface Design
- 800+ Product Photos Staged & Edited
- Complete Branding Guide Development
- Conference Booth Design & Layout
- 15+ Product Packages Designed

PPK, Tampa, FL
Creative Intern, 10/2019 – 1/2020

Assisted in the creation and execution of print & digital work for PPK's design clients.

- Brainstormed Design Ideas with a Team of Creatives.
- Developed Intricate Design & Marketing Materials
- Presented Completed Materials to Client Reps

USF, St. Petersburg, FL
Teaching Assistant, 8/2018 – 5/2019

Assisted students in troubleshooting printmaking process problems, conceptualizing design ideas, critiquing pieces, & demonstrating printing and photo-printing techniques.

JESSE WOODWARD
GRAPHIC DESIGNER

ACHIEVEMENTS

Interior Mural Supervision & Participation
USFSP's Davis Hall, 5/2019

Printmaking Club Art Commission
USFSP Dean's Suite, 5/2019

BFA Graphic Arts Senior Exhibition
ForYou2020.com, 5/2020

SKILLS

Other Programs

Dimensional Animation
- Blender

Physical Mediums

Printmaking
- Intaglio
- Screen-printing
- Letterpress

System Interface

Coding
- HTML
- CSS
WYSIWYG
- Wireframing
- Webflow
- Wordpress

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